



**ENHANCING ACTIVE
COMPONENT
UNDERSTANDING OF
THE NAVAL RESERVE:
“ONE NAVY, ONE
MISSION”**



ONE NAVY, ONE MISSION

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3-Year Aspiration Statement

- To enhance active duty understanding of Naval Reserve capabilities through education and communication at all levels. The Active and Reserve Components of the Navy shall be integrated in meeting mission requirements culminating in “**One Navy, One Mission**”!!*



ONE NAVY, ONE MISSION



OBJECTIVE: *PROMOTE RESERVE CAPABILITY
AND ACCESSIBILITY TO THE FLEET*

PILOT 1: SEND OUR MESSAGE

ACTION: A. "ALL HANDS" PAGES

- a. Conference w/ Naval Media Ctr
- b. Provide monthly contribution
- c. Integrated media presentations

SUPPORT: Cooperation from Naval Media Ctr,
funding



ONE NAVY, ONE MISSION



PILOT 1: SEND OUR MESSAGE

ACTION: B. Monthly articles in Base Papers

- a. Reach agreement with REDCOM PAOs to provide articles exemplifying “One Navy, One Mission” theme
- b. Submit initial articles to base papers in each REDCOM
- c. Contribute media on monthly basis

SUPPORT: REDCOM Commanders/PAOs,
Base COs, Base Paper Editors, Funding



ONE NAVY, ONE MISSION



PILOT 1: SEND OUR MESSAGE

ACTION: C. Commercials Promoting Reserve Utilization and How to Request

- a. Draft scripting team.
- b. Develop script and establish shooting timeline
- c. Deliver product to the fleet

SUPPORT: ADT, Reserve PAOs, Funding for multiple copy production, Reserve “actors”



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PILOT 2: “CHIEF-TO-CHIEF” VISITS

ACTION: A. Establish criteria for meetings between SELRES/TAR Chiefs and Active Component Chiefs
B. Collaborate with FORCMC to draft article to publish in FORCMC’s column
C. Develop plan and execute Chief-to-Chief visits throughout the Active Component

SUPPORT: AT, ADT; FORCMC support



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PILOT 3: IMPROVE RLO EFFECTIVENESS

ACTION: A. Review RLO Instruction
B. Propose changes to promote billet as career enhancing
C. Explore options for increasing number of RLOs; assigning squadron, command level RLO duties as collateral assignment

SUPPORT: Manpower, funding, policy change sponsor, community managers



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PILOT 4: IMPACTING THE LEADERSHIP CONTINUUM

ACTION: A. Develop objectives appropriate to rate leadership training
B. Identify ownership of curriculum and process for adding material
C. Incorporate into entire leadership continuum training

SUPPORT: Manpower, schoolhouse cooperation
Funding, curriculum expertise



Specific Indicators of Success: ***ONE NAVY, ONE MISSION***



- Seamless integration evidenced by increased contributory support
- Greater understanding of Reserve Force as members of the “One Navy” team
- Increased requests for Reserve support via appropriate channels
- “One Navy” culture as reflected by respect and positive value for all members
- Increased requests for Reserve manning due to proactive RLO/fleet interface



KEY BENEFITS OF “ONE NAVY, ONE MISSION”

It will help achieve our goal to become One Navy, Our Navy, Forging the Future and a “Team Navy” building the Naval Reserve for Sea Power 21 because...

- Active Navy will have a comprehensive understanding of Reserve capabilities and actively request Reserve support.*
- All members of “Team Navy” will be viewed with equal respect and value in achieving mission success.*